

**D.K.T.E.SOCIETY'S
TEXTILE & ENGINEERING INSTITUTE**

Rajwada, Ichalkaranji- 416115

(An Empowered Autonomous Institute Affiliated to Shivaji University, Kolhapur)

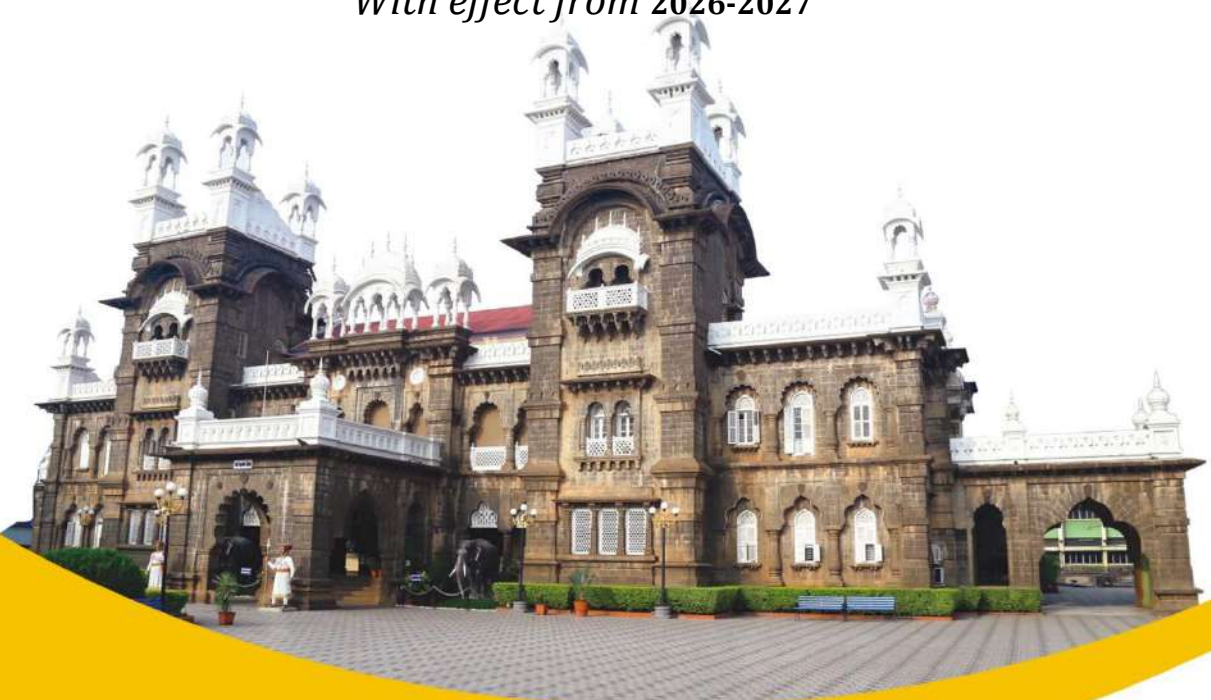
NAAC Accredited with A+ Grade, ISO 9001:2015 Certified

CURRICULUM

Department of
Management Studies

First Year MBA

With effect from 2026-2027



CURRICULUM STRUCTURE FIRST YEAR MBA

Master of Business Administration

REVISION: R1-2026-2027

Effective from Academic Year 2026-2027 onwards

Approved by Board of Studies on 30 June 2026

Approved by Academic Council on 10 July 2026



BOS Chairman



Dean Academics



Director

Vision and Mission of Institute

Vision:

To be one of the leading institutes by integrating learning, research, and entrepreneurship into holistic education, fostering innovative solutions for industrial and societal challenges utilizing state-of-the-art technology.

Mission:

- M1** : To enhance academic standards by integrating technological advancements into the curriculum, pedagogy and assessment.
- M2** : To facilitate research and innovation by providing a holistic and conducive learning environment.
- M3** : To develop industry ready graduates having concern for society and environment, imbued with ethical behavior and equipped with professional skills and entrepreneurship abilities by enhancing collaboration with industries, academic and research institutes.

Vision and Mission of Department

Vision:

To be recognized as a department imparting management education with the competencies to become successful managers & business leaders.

Mission:

- M1** : To facilitate students in their learning by providing a conducive environment, industry exposure, and opportunities for personal and professional development.
- M2** : To develop management and entrepreneurship skills through practical experiences by actively involving students in organizing workshops, seminars, and guest lectures.
- M3** : To impart students with necessary knowledge, skills, and attitudes to enable them to address career and business challenges

PEO, LOP, PO and PSO of Department

Program Educational Objectives (PEOs):

The post graduates of Master of Business Administration program within 3-4 years of their graduation will:

PEO1: Exhibit professional, ethical, and social values in their jobs by making decisions that align with their organization's goal.

PEO2: Demonstrate creativity, critical thinking, responsibility, teamwork, and leadership by successfully facing the challenges in constantly changing business environment.

PEO3: Excel in their managerial roles and enhance the potential to become business leaders or entrepreneurs.

MBA Learning Outcome Profile (LOP)

BEDK (Business Environment and Domain Knowledge.)	:	Knowledge of economic, legal, social and business environment; understanding local and global business systems.
CBPI (Critical Thinking, Business Analysis, Problem Solving and Innovative Solutions.)	:	Quantitative and qualitative analytical skills, critical thinking, problem solving and innovation.
GECCU (Global Exposure and Cross-Cultural Understanding)	:	Global outlook and cross-cultural understanding.
SRE (Social Responsiveness and Ethics)	:	Social responsibility, ethical decision-making and awareness of societal issues.
EC (Effective Communication)	:	Oral, written, digital and business communication skills.
LT (Leadership and Teamwork)	:	Leadership capability, teamwork, collaboration and managing diverse teams.

Program Outcomes (POs):

- P01:** Apply knowledge of management theories and practices to solve business problems.
- P02:** Foster Analytical and critical thinking abilities for databased decision-making.
- P03:** Ability to develop Value based Leadership ability.
- P04:** Ability to understand, analyse and communicate global, economic, legal, and ethical aspects of business.
- P05:** Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

Program Specific Outcomes (PSOs):

- PSO1:** Students will be able to use current techniques, skills, concepts and tools necessary for effective managerial practice.
- PSO2:** Students will be able to work in multidisciplinary areas like Marketing, Finance, Agri-business, Operations, Family business, IT and Human Resource Management.
- PSO3:** Students will be able to emerge as entrepreneurs in the field of manufacturing, service and textile by exploring business opportunities.

Course Category Nomenclature

Business Management Components	
Abbreviation Used	Course Category
FMC	Foundation Management Course
MSC	Management Science & Analytics Course
PCC	Program Core Course
PEC	Program Elective Course
VSEC	Vocational and Skill Enhancement Course
AEC	Ability Enhancement Course
EIS	Entrepreneurship, Innovation & Strategy
IKS	Indian Knowledge System
VEC	Value Education Course
RM	Research Methodology
CEP/FP	Community Engagement Program / Field Project
Proj/Diss	Capstone Project / Master's Dissertation
SIP/OJT	Summer Internship Project / On-Job Training

Nomenclature for Teaching and Evaluation Scheme

Abbreviation Used	Head of Teaching / Assessment
CL	Classroom Learning
TL	Tutorial Learning
PL	Practical Learning
SL	Self-Learning
CIE	Continuous In Semester Evaluation
ISE	In Semester Evaluation
MSE	Mid Semester Examination
SEE	Semester End Examination
SLE	Self-Learning Evaluation

Teaching and Evaluation Scheme for Year 2026-2027

Program: M.B.A

Class.: First Year

Semester: SEM-I

NCrF Level : 6.5

W.E.F.: 2026-2027

Classroom - First Year				Semester - SEM I					Non - Classroom				Winter - 2020-2021			
Sr. No.	Course Code	Course Title	Course Category	Learning Scheme					Course Credits	Evaluation Scheme						
				Actual Contact Hrs/Week			SL	Total Notional Hours		Theory			Practical		SLE	Total
										CIE		SEE	CIE	SEE		
				CL	TL	PL				MSE	ISE					
01	01MBL101	Management Process and OB	FMC	3	1	0	2	90	3	30	20	50	---	---	25	125
02	01MBL102	Management and Cost Accounting	FMC	3	1	0	2	90	3	30	20	50	---	---	25	125
03	01MBL103	Fundamentals of Statistics and Data Analytics	MSC	3	1	0	2	90	3	30	20	50	---	---	25	125
04	01MBL104	Information Technology and AI for Managers	MSC	3	1	0	2	90	3	30	20	50	---	---	25	125
05	01MBL105	Legal and Business Environment	FMC	3	1	0	2	90	3	30	20	50	---	---	25	125
06	01MBL106	Business Communication	AEC	3	1	0	2	90	3	30	20	50	---	---	25	125
07	01MBL107	Managerial Economics	FMC	2	1	0	3	90	3	30	20	50	---	---	25	125
08	01MBL108	Skills for Managers	AEC	2	1	0	3	90	3	30	20	50	---	---	25	125
09	01MBP109	Tally and GST compliance for Managers	VSEC	0	0	2	0	30	1		--	--	50	---	---	50
Total				22	08	02	18	750	25	240	160	400	50	---	200	1050

	BSC/ESC		Program Courses		Skill Courses	Humanities Social Science and Management (HSSM)				Experiential Learning Courses			
Course Category	FMC	MSC	PCC	PEC	VSEC	AEC	EIS	IKS	VEC	RM	CEP/FP	Proj Dissert	Int/OJT
Credits	12	06	0	0	01	06	0	0	0	0	0	0	0
Cum. Sum	12	06	0	0	01	06	0	0	0	0	0	0	0

Teaching and Evaluation Scheme for Year 2026-2027

Program: M.B.A

Class.: First Year

Semester: SEM-II

NCrF Level : 6.5

W.E.F.: 2026-2027

Sr. No.	Course Code	Course Title	Course Category	Learning Scheme					Course Credits	Evaluation Scheme						
				Actual Contact Hrs/Week			SL	Total Notional Hours		Theory			Practical		SLE	Total
				CL	TL	PL				CIE		SEE	CIE	SEE		
										MSE	ISE					
01	01MBL110	Marketing Management	PCC	3	1	0	2	90	3	30	20	50	---	---	25	125
02	01MBL111	Financial Management	PCC	3	1	0	2	90	3	30	20	50	---	---	25	125
03	01MBL112	Human Resource Management	PCC	3	1	0	2	90	3	30	20	50	---	---	25	125
04	01MBL113	Operations Techniques and Management	PCC	3	1	0	2	90	3	30	20	50	---	---	25	125
05	01MBL114	Research Methodology	RM	3	1	0	2	90	3	30	20	50	---	---	25	125
06	01MBL115	Decision Techniques and Models	MSC	3	1	0	2	90	3	30	20	50	---	---	25	125
07	01MBL116	Information Systems for Managers	PCC	3	1	0	2	90	3	30	20	50	---	---	25	125
08	01MBL117	NISM Certification Course on Mutual Fund Distribution-	VSEC	2	--	0	4	90	3	---	---	100	---	---	25	125
09	01MBP118	Spreadsheet Modelling	VSEC	---	---	2	---	30	1	---	---	---	50	---	---	50
Total				23	07	02	18	750	25	210	140	450	50	---	200	1050

	BSC/ESC		Program Courses		Skill Courses	Humanities Social Science and Management (HSSM)				Experiential Learning Courses			
Course Category	FMC	MSC	PCC	PEC	VSEC	AEC	EIS	IKS	VEC	RM	CEP/FP	Proj	Int/OJT
Credits	0	3	15	0	4	0	0	0	0	3	0	0	0
Cum. Sum	12	9	15	0	5	6	0	0	0	3	0	0	0